



# Amazon Prime Air and CAA Design a Drone competition

## TERMS AND CONDITIONS OF ENTRY

Page 1 of 3

### Eligibility

The competition is open to students currently in Years Two to Five of any school in the United Kingdom excluding:

- anyone connected in a professional capacity with the competition and that person's immediate family members, and
- employees and contractors of Amazon.com, Inc. and its affiliates (Amazon), the Civil Aviation Authority (CAA) (collectively, with Amazon, the Prize Providers). Entrants must have received the permission of a legal parent or guardian aged 18 years or older. Entrants or their parent/legal guardian are not required to have an Amazon.co.uk account

Entries can only be submitted via the school at which they study. Schools must indicate on the entry form to which UK county they belong.

Entry implies acceptance of these terms and conditions, and any amendments to them, which are final and binding in all respects. The Prize Providers reserve the right to disqualify any entrant from the competition if, in their sole judgement, the entrant has not complied with these terms and conditions, has tampered with the operation of the competition, or has engaged in any conduct that is detrimental or unfair to Amazon, the CAA, the competition, or any other entrant.

### Prizes

There are 3 prizes awarded to winners within each of the 12 regions, plus a single overall national prize:

The first place regional winners of the competition will be awarded a Fire tablet, a gift basket valued at around £200 and a cash donation of £1,000 to the school that they attend, to be spent on in-school resources for the teaching of science, technology, maths and engineering.

Two runners up within each region will each be awarded a gift basket valued at around £50.

A single national winner will be selected from among the 12 regional winners (the "National Winner"). In addition to their regional prize, the National Winner will have the opportunity to travel to the Amazon Prime Air Lab in Cambridge, UK (the "National Prize") The National Prize includes return travel from the National Winner's school to the Amazon Prime Air Cambridge Lab for the winner, five friends and up to three chaperones, at least one of which must be aged 20 or over (collectively "Guests").

Please note:

The National Winner must have received the written permission of a parent or legal guardian, and their participating school, to attend on the date of the selected trip. Any Guest under the age of 18 must have received the written permission of a parent or legal guardian to attend on the date of the selected trip. The trip should occur on a date that is agreeable by the National Winner and the Amazon Prime Air Cambridge Lab.

The Prize Provider will organise and confirm the transfers to be provided as part of the National Prize which will be arranged once the winner has been notified and has accepted the prize. No refund or compensation will be given in the event of the cancellation or delay. Travel is subject to availability and is subject to any additional terms and conditions of the relevant transport provider. The Prize Provider will not replace any lost, disfigured or stolen tickets or travel documents.

The National Winner[s] and Guests are solely responsible for all ancillary expenses associated with the National Prize and their attendance at the Event not specifically referred to in these terms and conditions.

The National Prize cannot be redeemed in parts. All prizes are non-transferable. The Prize Provider may, at their sole discretion, substitute any prize won with a prize of equal or greater value.

Any unclaimed prizes remain the property of the Prize Provider.

### Opening/Closing Date & Time

The competition opens to entries on Wednesday, 3rd May, 2017, and closes at 23.59 BST on Wednesday, 7th June, 2017 (the "Competition Period").

### How to Enter

Entrants are asked to draw their own vision of a model delivery drone and fill out the entry form explaining the drone's purpose, what kind of materials the drone would be made from, and why. These could include but not be limited to everyday materials such as wood, metal, plastic, brick, rock, paper and cardboard.

This exercise should closely follow the guidelines of the Year Two National Science Curriculum, which encourages students to identify and compare the suitability of a variety of everyday materials, and explore how some of those materials are used for more than one purpose. For example, plastic can be used for milk cartons, straws or drink bottles; wood can be used for pencils, matches or lolly sticks.

# Amazon Prime Air and CAA Design a Drone competition

## TERMS AND CONDITIONS OF ENTRY

Page 2 of 3

As an example, an entrant might use a combination of cardboard, paper, and pencils to help build the base of the drone. In their entry, a student would need to explain that pencils, which are made out of wood, are used for the base of their drone due to their sturdiness, and cardboard due to its flexible properties. While the drones should not be designed to fly, the entrant should provide a brief explanation of what their drone, if given the capability, would deliver. Entrants are encouraged to come up with creative and heart-warming ideas.

For older students, teachers are encouraged to discuss the CAA Drone Safety Code as part of the tutorial on designing their drone. The Code, along with easily digestible graphics, can be downloaded from the Design a Drone competition website. It is anticipated that older students may acknowledge aspects of the Drone Safety Code in their entry write-up.

Teachers are free to select which of the two template entry forms downloadable from [designadrone.uk](http://designadrone.uk) are most appropriate for their students to use for their entry. To enter, entrants must complete fully and submit the designated entry forms and parent permission forms to their classroom teacher. The teacher must then select three entries only to upload and submit to the competition, on behalf of the classroom.

The teacher will then confirm that he/she has received the required permission forms for these three chosen submissions during the online submission process.

The Prize Providers will only accept entries that are completed and submitted in the format designated. Incomplete entries will not be accepted. Duplicate entries are not permitted and will be disregarded. Proof of electronic submission will not be accepted as proof of receipt. All entries are deemed to be entered into the competition on the day of receipt by the Prize Providers. All entries, and materials submitted to the Prize Providers in connection with the competition (collectively, "Entry Materials"), along with all associated copyright and other proprietary rights, except as reserved by relevant third parties, become the property of the Prize Providers upon submission.

Entrants agree to take any further action (including, without limitation, execution of affidavits and other documents) reasonably requested by the Prize Providers to effect, perfect, or confirm the Prize Provider's ownership of the Entry Materials and any associated proprietary rights.

## Winner Selection

After receiving the top three nominating entries from each participating classroom in the competition, a third party will then collate the entries and send the nominating forms to an independent and impartial panel of judges. The judges will then score the entries they have been given. A third party will collate the rankings to determine a regional winner and two regional runners up for each of the 12 UK regions. Once the 12 regional winners have been identified, the judges will select the National Winner.

Entries will be judged on the following criteria (on a scale of one to five):

- Creative and imaginative drawing and use of everyday materials
- The degree of goodwill the student's drone can serve to society
- Innovative technological and scientific thought

We will also encourage judges to select entries that appear to have been created independently, without excessive parental or teacher interference. Judges will give fair acknowledgment to the age of the participating student.

The winner's classroom will be notified via e-mail within two (2) weeks of the end of the Competition Period ("Notification"). The winner[s] will have three (3) days from receipt of Notification to respond to the Prize Providers and confirm acceptance of the Prize.

## Judging

The judging panel for each region will comprise one representative from Amazon and one from the CAA. The judging panel for the national winner will comprise one representative from Amazon, one from the CAA and leaders in drone innovation across various industries. Judges will have no relationship to the entrants.

If a selected winner (or any substitute winner) is ineligible, cannot be reached, or fails to claim their prize within three (3) days of receiving the notification, that winner (or substitute winner) will forfeit the prize and it will be awarded to a substitute winner. If, having attempted to contact a winner and a substitute winner, the Prize Providers are unable to award a prize, the Prize Providers reserve the right to consider the prize unclaimed.

The judge's decision is final and no correspondence will be entered into with non-winners. The name of the winners and their county of residence will be provided on receipt of a written request sent to [questions@designadrone.uk](mailto:questions@designadrone.uk) within 30 days of the end of the competition period.

# Amazon Prime Air and CAA Design a Drone competition

## TERMS AND CONDITIONS OF ENTRY

Page 3 of 3

By entering the competition you consent to the Prize Providers passing your details to the Prize Provider and any relevant third party for the purpose of contacting you in the event you are a winner.

By accepting a Prize, entrants consent to the use of their name, county of residence, likeness or prize information for promotional and other reasonable purposes without further payment, except where prohibited by law. A winner may be required to participate in the Prize Provider's reasonable marketing and promotional activities. By entering the competition you consent to participate in such activities in the event that you are a winner.

If you are a winner and you submit any material, including but not limited to photographs, videos or testimonials, to the Prize Providers for use or publication in connection with the Prize Providers' reasonable marketing and promotional activities, including but not limited to their official social media activities, you waive any right you may have to inspect or approve the activities and you release and discharge the Prize Providers from any claims or liability relating to the Prize Providers' reasonable use of your material.

### Miscellaneous

Amazon: Amazon EU Sàrl Société à responsabilité limitée (Attention: UK Design a Drone competition team), 5 Rue Plaetis, L-2338 Luxembourg. Amazon and CAA are the promoters and prize providers of the Competition (The Prize Provider).

Privacy Notice: All information submitted in connection with this competition will be treated in accordance with these terms and conditions and Amazon's Privacy Notice (available at [designadrone.uk/public/downloads/privacy-notice.pdf](https://designadrone.uk/public/downloads/privacy-notice.pdf)).

Waiver of Liability: Neither Amazon, CAA nor the Prize Provider(s) will be responsible or liable for:

- a) any failure to receive entries due to transmission failures or other conditions beyond their reasonable control;
- b) any late, lost, misrouted, garbled or distorted or damaged transmissions or entries;
- c) any disruptions, injuries, losses or damages caused by events beyond their reasonable control; or
- d) any printing or typographical errors in any materials associated with the Competition.

General Release: By entering the Competition you release Amazon and CAA, the Prize Providers, relevant third parties, and each of their respective affiliated companies, directors, officers, employees, representatives and agencies, from any liability whatsoever for any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the competition or with the acceptance, possession, or use of any prize, except as prohibited by law.

Amendment: To the maximum extent permitted by applicable law, the Prize Providers reserve the right to change these rules or cancel the competition at any time, in their sole discretion. Copyright: The competition and all accompanying materials are copyright protected by Amazon.com, Inc. and its affiliates. All rights reserved.